



**Development Authority of DeKalb County**  
**d.b.a.**  
**Decide DeKalb Development Authority**

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**Board Members  
Officers**

Mr. Don Bolia  
Chair of the Authority  
Partner  
Peachtree Government  
Relations

Mr. Kevin Gooch, Esq.  
Vice Chair of the Authority  
Partner  
Holland & Knight LLP

Mr. Andrew Greenberg  
Board Member of the Authority  
Executive Director  
Georgia Game Developers  
Association

Mr. Robert Patrick  
Board Member of the Authority  
District 1 DeKalb County  
Commissioner

Ms. Ann Hanlon  
Perimeter CID

Mr. Alan Ferguson  
Board Member of the Authority  
Atlanta Housing

Mr. David Moody  
Board Member of the Authority  
CD Moody Construction

Ms. Ansly Moyer  
Counsel to the Authority  
Arnall Golden Gregory, LLP

**DECIDE DEKALB DEVELOPMENT AUTHORITY BOARD MEETING**

**Date:** January 25th, 2025  
**Time:** 9:30 AM  
**Location:** Team Building with Taste  
6035 Peachtree Road, Ste. A202 Atlanta, Georgia 30360

**Board Members Present:**

Don Bolia, Chair  
Kevin Gooch, Vice Chair  
Andrew Greenberg, Board Member  
Alan Ferguson, Board Member  
Robert Patrick, Board Member

**Board Members Absent:**

Ann Hanlon, Treasurer  
David Moody, Board Member

**Legal Counsel Present**

Ansly Moyer, Arnall Golden Gregory LLP

**Staff Members Present**

Dorian DeBarr, President  
Amanda McAbee, Director, Accounting & Finance  
Terra Washington, VP, Marketing  
Sunny Anderson, Senior Attraction Manager  
Jenee Williams, HR Coordinator/Office Manager  
Courtney Haynes, Executive Assistant  
Tiffany Wills, VP, Redevelopment

**Others Present**

Dan Whisnet, Decaturish  
Geoff Koski, KB Advisory Group

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The January meeting of the Decide DeKalb Development Authority was called to order at 9:58am on Saturday, January 25th, 2025, at Team Building with Taste 6035 Peachtree Road, Ste. A202 Atlanta, Georgia 30360.

**I. CALL TO ORDER**

Chair Bolia presided.

**II. ITEMS FOR DECISION**

**A. Resolution Confirming Election of Officers:**

In odd numbered years, the Authority elects officers for the next two-year period in accordance with its bylaws. All current officers were asked to maintain their positions, and Mr. was appointed as secretary.

Mr. Greenberg made a motion to approve the resolution confirming the election of officers. Mr. Ferguson seconded the motion which was unanimously approved.

**B. Approval of December 2024 Board Meeting Minutes**

Mr. Greenberg made a motion to approve the December 2024 Board Meeting Minutes. Mr. Patrick seconded the motion which was unanimously approved.

**C. Approval of November 2024 Financials:**

Ms. McAbee presented the November 2024 financials.

Current assets are as follows: Cash \$3.37m, Total investments \$1.3m, Accounts Receivable \$1.07m.

The possibility of reconstituting standing committees, including the Finance Committee, was discussed, with the suggestion of quarterly meetings. More discussion will take place during the retreat portion.

Mr. Patrick made a motion to approve the November 2024 financials as presented. Mr. Ferguson seconded the motion which was unanimously approved, with the exception of Mr. Ferguson who was absent for the vote.

**D. Approval of Consulting Agreement with Bleakly Advisory Group dba KB Advisory Group related to the Strategic Economic Development Plan Update:**

Decide DeKalb is undergoing our five-year update for the 2019 Strategic Economic Development Plan (SEDP). This plan will also bring the SEDP in alignment with the Intergovernmental Agreement (IGA) between Decide DeKalb and DeKalb County.

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Decide DeKalb issued an RFP and through the procedures outlined in our Procurement Policy, has selected KB Advisory Group. Urban Pulse will be a sub-contractor for the public engagement portion of the update.

The plan will include a real estate market analysis, target industries, and stakeholder interviews. The team also discussed the idea of a summit to attract a broader perspective and the need for more outbound cultivation of opportunities.

The total fixed price fee is \$119,280, to be completed in a 9-month period.

Mr. Greenberg made a motion to approve the Approval of Consulting Agreement with Bleakly Advisory Group dba KB Advisory Group related to the Strategic Economic Development Plan Update. Mr. Patrick seconded the motion which was unanimously approved.

**III. Discussion:**

Special guest, Representative Amari Crawford, presented the Authority with resolution to recognize the businesses' contributions, emphasizing their role in creating a supportive environment for growth and their commitment to bringing jobs and investments to the county.

Representative Crawford expressed appreciation for the businesses' work and pledged support from the county delegation.

**A. President's Report:**

President DeBarr presented the President's Report highlighting DDDA's current standing: 1,080 new and retained jobs, \$105m in investment and 90 BRE visits.

Mr. DeBarr announced the arrival of VP Randi Mason's newest addition baby Ezra.

The ED team collaborated with the Metro Atlanta Chamber of Commerce and GEDA for project auditing. The Technology Advisory Council meeting was also discussed, with a focus on the success of industry councils.

Mr. Geoffrey Loftin executed the contract with Outsourced CFO Group to begin building Small Business Loan Fund & Technical Assistance Program, full rollout is expected by summer. The value of the small business loan fund was emphasized, with the ability to provide necessary infrastructure for entrepreneurs.

DEC processed 16 permit applications in December and reported a total of \$264k for the year.

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Marcom launched the small business Santa Squad initiative creating a curated holiday shopping experience that spotlighted local DeKalb businesses and encouraged community members to shop locally during the holiday season.

A copy of the full President's Report and all Fact Sheets presented to the Board are included in the meeting file.

The Decide DeKalb Development Authority Board Meeting moved into the retreat portion of the agenda at approximately 10:31 a.m. Ms. DeRetta Rhodes moderated the retreat portion of the meeting. President DeBarr gave a leadership update, and department updates were made by Ms. Anderson for Economic Development and Ms. Washington for Marcom. Mr. Mike Alexander of the ARC and Ms. Brooke Perez of Georgia Power presented to the Board on economic market trends and data centers. The retreat portion of the meeting adjourned for lunch and team building at approximately 12:15 pm.