



**Development Authority of DeKalb County, Georgia
d.b.a.
Decide DeKalb Development Authority**

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Peachtree Government Relations

Mr. Kevin Gooch, Esq.
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Diversity at Papa Johns

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Rebekah Coblenz
Board Member of the Authority
Senior Property Manager
NAI Brannen Goddard

Ansly Moyer, JD
Counsel to the Authority
Smith, Gambrell & Russell, LLP

**PROJECT INCENTIVES REVIEW COMMITTEE MEETING
MINUTES**

Date: Friday, July 8, 2022
Time: 9:30 am
Location: Zoom – see next page for details

In attendance

Committee Members: Kevin Gooch, Andrew Greenberg, Commissioner Robert Patrick, Rebekah Coblenz

Staff: Dorian DeBarr, Jen Hagler, Sunny Anderson, Amanda McAbee, Ansly Moyer (Counsel)

Other: Katie Hayes, Lauren Wood, Community Farmers Markets; Sanjay Patel, Soccer in the Streets; Tyrone Rachal, Urban Key Capital; Jacob Vallo, MARTA

I. Call to Order – Kevin Gooch, Chair

II. Discussion/Presentations

- a. Approval of May 2022 Meeting Minutes – approved
- b. TAD Application for Station Soccer – Soccer in the Streets at Kensington MARTA Station - approved
- c. TAD Application for Community Farmers Markets – MARTA Market at Kensington MARTA Station - approved
- d. Economic Development Updates – Sunny Anderson – discussion item

The July 2022 Project Incentives Review Committee meeting of the Decide DeKalb Development Authority Board was called to order at 9:34 a.m. on Friday, July 8, 2022 via Zoom.

I. CALL TO ORDER

Mr. Gooch called the meeting to order at 9:34 a.m. when a quorum was present.

II. ITEMS FOR APPROVAL

A. Approval of May 2022 Meeting Minutes:

Mr. Greenberg made a motion to approve the minutes, Comm. Patrick seconded – approved unanimously.

B. TAD Application for Station Soccer – Soccer in the Streets at Kensington MARTA Station

Jen Hagler presented the Fact Sheet for this project, which will help activate the Kensington MARTA station. The request is for TAD funds to provide \$75,000 to the project.

Mr. Gooch spoke in support of the project and asked about other opportunities for site engagement, such as food trucks. Mr. Patel spoke about the community engagement planned for the site, which will drive what other engagement takes place (such as community gardens).

Mr. Gooch asked Ms. Hagler to confirm the funds are available in the TAD, which Ms. Hagler confirmed.

Mr. Greenberg asked if there will be streaming capabilities at the site. Mr. Patel said technology is at the forefront of their minds, as they prepare for the World Cup in Atlanta in 2026. They are piloting cameras and digital tools for parents to watch games virtually. Mr. Greenberg is excited for the DeKalb Entertainment Commission to support this effort.

Ms. Coblentz asked how the maintenance costs are sustained over the years. Mr. Patel answered that the popular adult leagues pay fees, which cover the expenses of maintenance.

Comm. Patrick asked if there are changing facilities and bathroom. Mr. Patel answered that Station Soccer provides for free 4 uniforms for each registered participant, which they wear to the game (no changing facility), and they have portable bathrooms on-site.

Ms. Coblentz made the motion to move this project to the full Board. Mr. Greenberg seconded, and the motion passed unanimously.

C. TAD Application for Community Farmers Markets – MARTA Market at Kensington MARTA Station

Jen Hagler presented this project, which will partially fund a MARTA Market stand where riders and community members can purchase fresh produce. The TAD funding request is \$7,266.

Mr. Greenberg asked about opening hours and operational aspects. Mr. Gooch asked if this is open to non-riders. Ms. Hayes confirms this is a community resource, and produce will be sourced

from hyper-local resources such as refugee farms in and around Clarkston. Mr. Gooch asked if it's possible to do some large events to help spread the word. Ms. Hayes confirms that her staff and organization have the capability to do this and explained other ways they spread the word. Ms. Wood said the Kensington market will operate on Thursday from 3-7pm. It will be inside the fare gate, but staff are allowed to let non-riders in the gate to shop.

Mr. Greenberg made the motion to move this project to the full Board. Ms. Coblenz seconded, and the motion passed unanimously.

III. Discussion Items

D. Economic Development Updates

Ms. Anderson provided economic development updates within Decide DeKalb and throughout the county.

Mr. Greenberg made a motion to adjourn the meeting, and Ms. Coblenz seconded. The meeting was adjourned at 10:11.