



Development Authority of DeKalb County, Georgia d.b.a.

Decide DeKalb Development Authority

Board Members Officers

Mr. Don Bolia
Chair of the Authority
Partner
Peachtree Government
Relations

Mr. Kevin Gooch, Esq.
Vice-Chair of the Authority
Partner
Holland & Knight LLP

Ms. Miranda Mack McKenzie
Secretary of the Authority

Mr. Andrew Greenberg
Board Member of the Authority
Executive Director
Georgia Game Developers
Association

Ms. Kimberly Adams
Board Member of the Authority
VP, Engagement, Inclusion &
Diversity at Papa John's

Sai Reddy
Treasurer of the Authority

Rebekah Coblenz
Board Member of the Authority
Senior Property Manager
NAI Brannen Goddard

Mr. Robert Patrick
Board Member of the Authority
District 1 DeKalb County
Commissioner

Ms. Ansly Moyer
Counsel to the Authority
Smith, Gambrell & Russell,
LLP

DECIDE DEKALB DEVELOPMENT AUTHORITY BOARD MEETING

Date: Thursday, May 14th, 2022
Time: 8:30 AM
Location: Decide DeKalb Office
One West Court Sq. Suite #460
Decatur, Ga 30030

Board Members Present:

Don Bolia, Chair
Andrew Greenberg, Board Member
Robert Patrick, Board Member
Kevin Gooch, Vice Chair
Rebekah Coblenz, Board Member

Board Members Absent:

Sai Reddy, Treasurer
Miranda Mack McKenzie, Secretary
Kim Adams, Board Member

Legal Counsel Present

Ansly Moyer, Smith, Gambrell & Russell

Staff Members Present

Dorian DeBarr, President
Randi Mason, Vice President, Economic Development
Shelbia Jackson, Director, DeKalb Entertainment Commission
Jenee Williams, Office Manager
Amanda McAbee, Director, Accounting & Finance
Valencia Newton, Executive Assistant

Others Present

None

Development Authority of DeKalb County, Georgia
d.b.a.
Decide DeKalb Development Authority

The May meeting of the Decide DeKalb Development Authority was called to order at 8:32am on Thursday, May 12th, 2022, at Decide DeKalb, 1 West Court Square Suite #460 Decatur, Ga 30030.

I. CALL TO ORDER

Chairman Bolia presided.

II. ITEMS FOR DECISION

A. Approval of April 14, 2022, Board Meeting Minutes:

Mr. Greenberg made a motion to approve the April 14, 2022, Board Meeting Minutes. Mr. Patrick seconded the motion which was unanimously approved.

B. Approval of the March 2022 Financials:

Ms. McAbee presented the March financials.

Current assets are as follows: Cash \$2m, Total investments \$82k, Accounts Receivable \$943k.

The We DeKalb program has seen a decline due to market interest rates and has suspended the program indefinitely.

Ms. Coblentz made a motion to Approve the March 2022 Financials. Mr. Gooch seconded the motion which was unanimously approved.

C. Amendment to Policy Guidelines for Property Tax Incentives to Encourage Economic Development:

The Authority is recommending an amendment to the current Tax Incentive Guidelines to remove the provision that requires a letter of recommendation from the DeKalb Chamber for certain projects and align the guidelines with the recently updated IGA.

Staff will bring the revised policy to the board for approval in a few months once complete.

PIR has discussed and recommended this amendment for approval.

Ms. Coblentz made a motion to approve Amendment to Policy Guidelines for Property Tax Incentives to Encourage Economic Development. Mr. Gooch seconded the motion which was unanimously approved.

D. Approval of Contract with the Chason Group:

Ms. Mason and the Business Development team are requesting to hire a consulting firm, The Chason Group, for executive search services for a Workforce Business Analyst to lead the workforce development initiatives of Decide DeKalb and Work Source DeKalb. The position has been vacant since July 2021 and staff feels they have exhausted their ability to find a suitable candidate for the position.

The Chason Group has built an executive search model that works for all population ranges and have collaborated to announce 16 professionals in leadership positions with local governments, economic development organizations, chambers of commerce and other nonprofits.

Development Authority of DeKalb County, Georgia
d.b.a.
Decide DeKalb Development Authority

The scope of work includes conducting the search for candidates, serving as a key contact for candidates, conducting up to 15 interviews, recommending a competitive compensation package, conduct financial, criminal, and educational background checks and more.

The fees are not to exceed \$17,500k and \$2k in expenses to include lodging, meals, travel, job posting costs, etc.

Ms. Patrick made a motion to approve the contract with the Chason Group. Mr. Greenberg seconded the motion which was unanimously approved.

III. Discussion:

A. President's Report:

Mr. DeBarr presented the President's Report highlighting DDDA's current standing: 3665 new and expanded jobs, \$18m in investment and 12 BRE visits.

In Economic Development, Leadership DeKalb's Economic development Day was co-chair and planned by Dorian and Randi. Mr. Lofton participated on a panel for a program called Leadership in the City with Ga State University discussing different aspects of sustainability and equitable economic development. The DDDA and board members attended the State of DeKalb.

DEC: 18 productions, 21 applications, \$12,374 in revenue The Annual Student Film festival welcomed 200 students from 10 DeKalb schools and a total of 26 short films were shown and judged by industry professionals.

In Marketing, following the Blackhall press release engagement was high and largely positive. The 2021 annual report is complete and will be distributed within the next few months. Decide DeKalb's website was also nominated for an American Marketing Association (AMY) award and Dorian and Terra attended the event.

A copy of the full President's Report and all Fact Sheets presented to the Board are included in the meeting file.

The DeKalb Development Authority Board Meeting adjourned at 8:57 a.m.

Adopted by the Board in the meeting
of _____,
(Date of Meeting)

(Signature of Presiding Officer)

Development Authority of DeKalb County, Georgia
d.b.a.
Decide DeKalb Development Authority