



For Immediate Release:

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Strategic Economic Development Plan Update

Five Year Plan begins with Resident-led conversation, Open house

DECATUR, GA, August 22, 2018 – The Decide DeKalb Development Authority along with DeKalb County Government co-hosted a public open house to kick off the 2023 Strategic Economic Development Plan Update. The event was attended by constituents, business owners, and public officials from across DeKalb County representing diverse interests. This event marks the first of three to be held in DeKalb County during the plan update process.

Leading the discussion for the evening were representatives from RKG Associates (Alexandria, VA) who were chosen this summer through a competitive RFP process. RKG, with their vast experience in economic development strategy consulting and impact studies on projects as near as Roswell, East Point, Chamblee and Tucker in Atlanta metro, showcased their knowledge and understanding of metro Atlanta and why they were chosen by the selection committee to help guide DeKalb County's for the next five years.

"Kyle and the team at RKG rose to the challenge we put before them to respond to this very important strategic plan update RFP with a proposed vision that we feel extremely confident about," said Ray Gilley, President of the Decide DeKalb Development Authority.

Beginning with the open house, the combined resources of Decide DeKalb, RKG and DeKalb County's Government will enlist the support of community stakeholders, residents, and business owners to create a future-forward plan that focuses on the opportunities for success within DeKalb. The plan's update process is expected to be complete by Q1 2019 with implementation to begin shortly following completion. For updates and information, residents are encouraged to visit, dekalbcountysedp.com



About RKG Associates

RKG Associates is an economic, planning, and real estate consultancy with offices in Washington, DC, Boston, Atlanta, Dallas, and Durham, NH. Since its founding in 1981, RKG has built a track record of sound planning advice rooted in data, creativity, and realistic, implementable strategies. RKG's strength is in a diverse range of experiences that have helped hundreds of cities, towns and private firms make the most of spaces that matter to them.

About the Decide DeKalb Development Authority

Decide DeKalb serves as the primary economic development driving force to attract, expand and retain businesses in DeKalb County, Georgia. Established in 1974 as the Development Authority of DeKalb County, Decide DeKalb works with partners, stakeholders and the business community to spur capital investments, encourage job growth and business sustainability. For more information, visit www.decidedekalb.com.

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