



Find
Success
Here

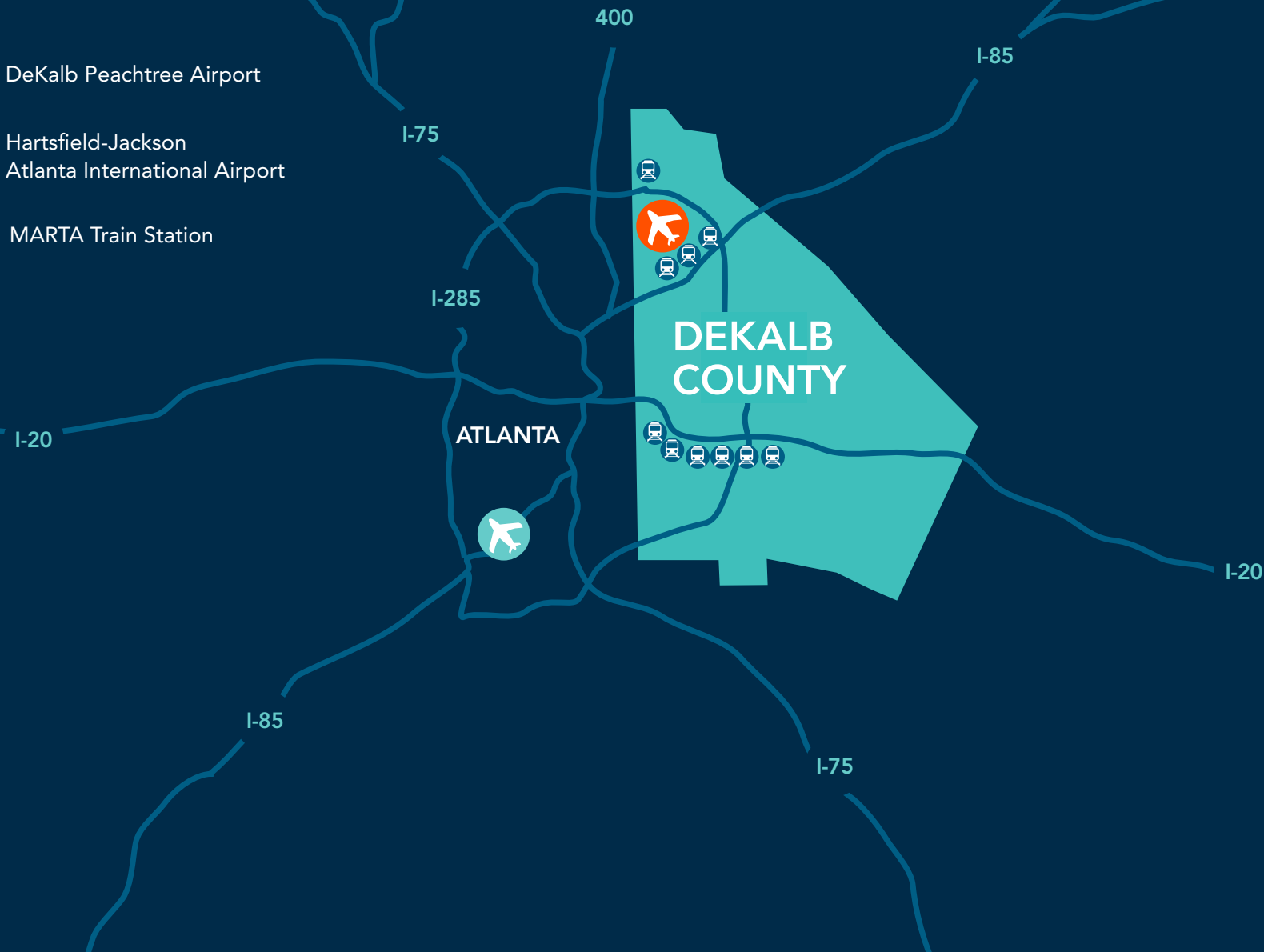
DEKALB COUNTY



Decide DeKalb

ALL ROADS LEAD TO DEKALB

-  DeKalb Peachtree Airport
-  Hartsfield-Jackson Atlanta International Airport
-  MARTA Train Station



Decide DeKalb's role is simple: diversify, grow and expand DeKalb County's economy.

We will transform DeKalb County by applying a strategic approach to ignite business growth – from large industries to smaller entrepreneurial ventures.

Our purpose is to propel DeKalb County's economy forward by leveraging our remarkable access and logistics; celebrating our dynamic diversity; and generating investment in DeKalb's undeniable assets; and promote a prosperous and passionate business community.



MORE THAN HALF OF METRO ATLANTA'S FORTUNE 500 COMPANIES OPERATE IN DEKALB COUNTY



MESSAGE FROM THE CHAIRMAN OF THE BOARD



TYRONE RACHAL
Chair

Traveling to an exciting destination makes the journey worthwhile. It all starts with planning and mapping out the course.

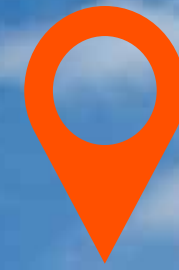
Finding your way becomes more gratifying when expert guidance and the proper tools illuminate your path.

At the Decide DeKalb Development Authority, we offer such complements to businesses and residents who call DeKalb home. And as shown in our 2015 annual report, our efforts truly are on the right path to bringing more economic prosperity to DeKalb County and the Atlanta metropolitan area.

Our strategies to promote DeKalb's business friendly environment, educated workforce, sophisticated global infrastructure, and vast entertainment magnet are gaining momentum and the attraction is our infrastructure and accessibility to airports, rail transportation, roads, education and talent.

Last year we charted the course. This year we are on the road to success. We would like to help your business flourish in DeKalb County. Please contact our team to learn more.

Tyrone Rachal
Chairman of the Board
Decide DeKalb



WE'RE THE PATH TO
ECONOMIC PROSPERITY
IN DEKALB COUNTY

OUR BOARD MEMBERS



TYRONE RACHAL
Chair
President of
Urban Key Capital Partners



DON BOLIA
Vice Chair
Principal with
Peachtree Government Affairs



BAOKY VU
Treasurer



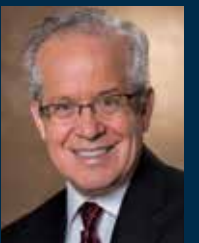
KEVIN GOOCH
Secretary
Partner at
Alston and Bird LLP



MIRANDA MCKENZIE
Brownfields
Subcommittee
Chair



ANDREW GREENBERG
Executive Director of the
Georgia Game Developers
Association



JIM MONACELL
Board Legal Counsel
Legal Counsel to
Decide DeKalb





Decide DeKalb focuses on world-class companies to ensure a diverse job and salary composition for DeKalb County.

While we welcome all industries, we focus on retention and recruitment in:

- Advanced Manufacturing
- Construction
- Advanced Manufacturing
- Life Sciences
- Logistics
- Professional and Business Services
- Tourism

DEKALB COUNTY'S EGL GENETIC DIAGNOSTICS, A JOINT VENTURE OF EUROFINS SCIENTIFIC AND EMORY UNIVERSITY, IS THE ONLY GENETIC TESTING LABORATORY IN THE STATE.

40.3% OF DEKALB COUNTY RESIDENTS HAVE BACHELOR DEGREES OR HIGHER*

*2010-14 U.S. CENSUS BUREAU

WHO WE ARE

The Development Authority of DeKalb County was established in 1974. Forty years later, through an intergovernmental agreement with DeKalb County, The Authority became the primary entity for promoting economic development in the County.

The Development Authority of DeKalb was rebranded to Decide DeKalb Development Authority. Our new tagline: *The Best Decision You Will Ever Make*, inspired our new branding campaign.

Our new name was just the beginning. In 2015, Ray Gilley was appointed president and a new staff and board of directors was established. As president of Decide DeKalb, Gilley leads a professional staff, working with his board and partners to deliver comprehensive economic development services throughout DeKalb County.

This reinvigorated our business development efforts and better positioned Decide DeKalb as an economic development champion.



OUR EXECUTIVE TEAM



RAY GILLEY
President



ROLANDA DANIEL THOMAS
Vice President of Operations and Business Development



ARABA O. DOWELL
Vice President of Marketing and Communications

OUR STAFF



KARA COOPER
Senior Project Manager



LESIA EVANS
Office Coordinator



SHELBIJA JACKSON
Project Coordinator



TOYASHA VAUGHN
Project Coordinator

STRATEGY

PROJECT RESULTS

DEKALB COUNTY ECONOMIC DEVELOPMENT STRATEGIC PLAN

Decide DeKalb created a task force comprised of 200 business stakeholders. Results from the group produced more than 80 recommendations which were used to develop a strategic plan to attract high-wage jobs and industries.



ENTERTAINMENT

TV, film and commercial productions **TRIPLED** — bringing hundreds of jobs to DeKalb County

BROWNFIELDS LOAN & GRANTS

- EPA Brownfields Revolving Loan Fund (RLF) Program utilized **\$502,057** to mitigate the former GM Plant of more than 165 acres
- EPA awarded Decide DeKalb a **\$300K** supplemental grant.
- Decide DeKalb provided the City of Lithonia with a **\$168K** sub-grant for a mixed-use development

NEW BRANDING

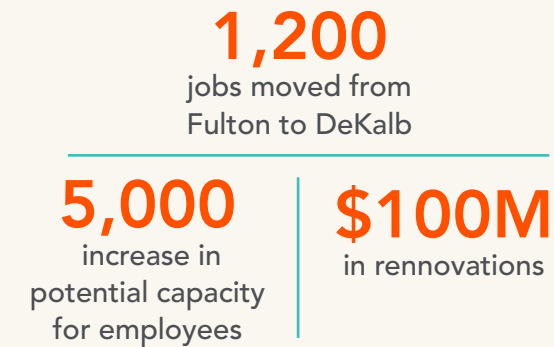
Our new branding, social media and website **DECIDEDEKALB.COM** launched



COX COMMUNICATIONS



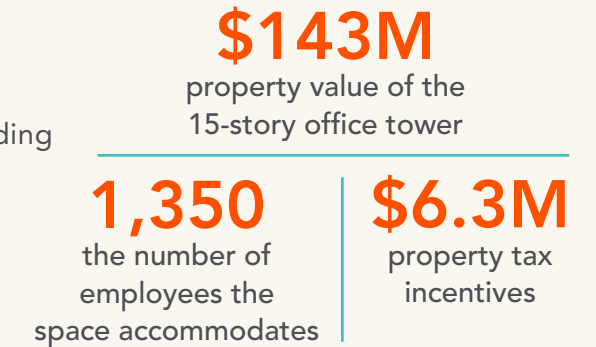
INDUSTRY: Media
PROJECT: Expansion



SEVEN OAKS: PERIMETER SUMMIT



INDUSTRY: Spec Building
PROJECT: Expansion



EUROFINS GENOMICS



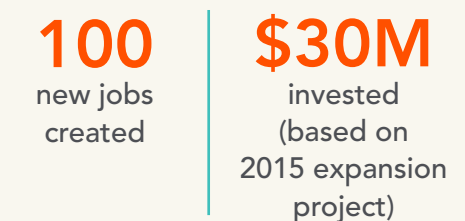
INDUSTRY: Life Science
PROJECT: Recruitment



SOURCE ONE DIRECT



INDUSTRY: Technology
PROJECT: Recruitment




OUR ROAD AHEAD

Here's a snapshot of our 2016 project pipeline:


27
projects


8
retentions
and expansions


Approximately
6,700
new and
retained jobs


19
attractions


Approximately
\$900M
in investment



Decide DeKalb

Development Authority

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125 Clairmont Ave., Suite 15
Decatur, GA 30030

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The Best Decision You Will Ever Make.