

DECIDE DEKALB DEVELOPMENT AUTHORITY BOARD MEETING

Board Members
Officers

Mr. Don Bolia
Chair of the Authority
Partner
Peachtree Government Relations

Mr. Kevin Gooch, Esq.
Vice-Chair of the Authority
Partner
DLA Piper LLP

Ms. Miranda Mack McKenzie
Secretary of the Authority

Mr. Andrew Greenberg
Board Member of the Authority
Executive Director
Georgia Game Developers
Association

Ms. Kimberly Adams
Board Member of the Authority
VP, Engagement, Inclusion &
Diversity at Papa Johns

Sai Reddy
Treasurer of the Authority

Rebekah Coblenz
Board Member of the Authority
Senior Property Manager
NAI Brannen Goddard

Mr. James P. Monacell, Esq.
Counsel to the Authority
Smith, Gambrell & Russell, LLP

Date: Saturday, January 23, 2021

Time: 8:30 am

Location: Decide DeKalb Office/ Virtually via Zoom
1 West Court Sq Suite 460
Decatur, Ga 30030

I. Call to Order – Mr. Don Bolia, Chair

II. DeKalb Private Hospital Authority

- a. Approval of October 2020 Board Meeting Minutes
- b. Approval of October-December 2020 Financials – Mr. Dorian DeBarr, Interim President
- c. Election of officers for 2-year term – Ms. Ansly Moyer, Legal Counsel

Per bylaws, officers elected every odd number year. Resolution created for current officers to continue. Only change would be to name Moyer as additional Secretary to perform responsibilities as needed.

III. Residential Care Facilities for the Elderly Authority

- a. Approval of July 2020 Board Meeting Minutes
- b. Approval of 2020 Financials – Mr. Dorian DeBarr, Interim President

No activity for the past 3-4 years, maybe longer. But accounts remain open, Total assets \$21,639, Total income \$105, No expenses.

Keep it in place as inactive. As this authority was developed by the Board of Commissioners, it cannot be disbanded.

- c. Election of officers for 2-year term – Ms. Ansly Moyer, Legal Counsel

Per bylaws, officers elected every odd number year. Resolution created for current officers to continue. Only change would be to name Moyer as additional Secretary to perform responsibilities as needed.

IV. Decide DeKalb Development Authority

- a. Approval of October 15, 2020 Board Meeting Minutes
- b. Approval of December 2020 Financials – Mr. Dorian DeBarr, Interim President

Accounted savings in office moves, a financially good year. Income \$442,000 compared to budget of \$39,000. Current assets \$1.5m cash. Investments \$500k, \$926,000 accounts receivables. Housing market a main contributor. We DeKalb reported \$40k profit and \$9m in new home loans.

Spikes of income January, February and December 2019, mainly annual fees.

- c. Approval of 2020 End of Year Impact Report – Ms. Terra Washington, Director, Marketing & Communications

RFP published for marketing services to develop and publish Decide DeKalb's 2020 Impact Update. Evaluation Committee reviewed qualifications, resources, budgets and references.

Relish Marketing in Decatur, GA. Recipients of small business loan from DeKalb (Decide DeKalb? Conflict?)

- d. 2021 Marketing & Communications Overview - Ms. Terra Washington, Director, Marketing & Communications

2021 Strategy – increase brand reputation, enhance communication footprint and develop comprehensive public relations outreach. Who is Decide DeKalb really trying to talk to and reach out to?

RFP launched on the 15th for website redesign.

Public Relations and Communications. Regular newsletter. Launch virtual lunch and learns with government bodies and key stakeholders. Field trips. How other businesses and industries think from a competitive perspective.

- e. Approval of DeKalb Entertainment Production Manager Contract – Ms. Shelbia Jackson, Director, DeKalb Entertainment Commission

Ms. Bronwin Stolcut want to approve staffing her as Production Manager to provide management and administrative operations of film permitting systems.

- f. Brownfields Qualified Environmental Professional (QEP) contract extension – Jen Hagler, Manager, Redevelopment & Strategic Initiatives

Contract expired April 2020 but would like to extend it because contract was extended with EPA. They stay on site and make sure items are done by EPA and other state and federal standards. Asking for additional \$15k for services. Brownfield project provides low interest loans for small businesses.

Pullman Yard \$800k

4060 Covington Hwy \$200k

- g. Election of officers for 2-year term – Ms. Ansly Moyer, Legal Counsel

V. Discussions/Presentations

- a. President's Report – Mr. Dorian DeBarr, Interim President

VI. Announcements/Reminders

- Board Meeting: February 11th, 2021
TBD