



Decide DeKalb

Development Authority



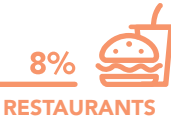
COVID 19

STATE OF BUSINESS SURVEY RESULTS

www.DecideDeKalb.com

Decide DeKalb conducted a survey of the county's business community with our economic development partners between April 27 and May 13. Governor Kemp lifted the shelter in place order for most Georgia residents on May 1. The purpose of the survey is to assist Decide DeKalb in gauging the resources and assistance DeKalb's businesses need now and as they begin to reopen.

44% of businesses would like DeKalb to provide them with information about maintaining operations, such as finding financing, loans, and emergency support.



97%

said the COVID-19 crisis has revealed pre-existing business operational needs

About **50%** of businesses that remained open were operating at **50% capacity or less** during the pandemic



84%

of businesses have experienced **declining sales/revenues** during the past several weeks

77%

of the businesses were open at the time they responded, however, **only about 10% were operating at (at least) 90% of their capacity**



- 45% applied for Paycheck Protection Program funds
- 20% applied for SBA Economic Injury Disaster Loan (EIDL) funds
- 13% applied for EIDL \$10,000 advance funds



20% of businesses said they didn't have enough work for their employees

20% said that staffing levels were unaffected by COVID-19

15% said that they were laying off or furloughing employees

Nearly **60%** had yet to receive relief assistance

and almost **17%** had not received a response from the lender they contacted

Almost 20% of businesses surveyed were closed at the time of this survey

