



Development Authority of DeKalb County, Georgia
d.b.a.

Decide DeKalb Development Authority

DECIDE DEKALB DEVELOPMENT AUTHORITY BOARD MEETING
Board Meeting Minutes

Board Members
Officers

Mr. Don Bolia
Chair of the Authority
Partner
Peachtree Government
Relations

Mr. Kevin Gooch, Esq.
Vice-Chair of the Authority
Partner
DLA Piper LLP

Ms. Miranda Mack
McKenzie
Secretary of the Authority

Mr. Baoky Vu
Treasurer of the Authority

Mr. Andrew Greenberg
Board Member of the
Authority
Executive Director
Georgia Game Developers
Association

Ms. Kimberly Adams
Board Member of the
Authority
Director
Cox Automotive, Inc.

Sai Reddy
Board Member of the
Authority

Rebekah Coblentz
Board Member of the
Authority
Senior Property Manager
NAI Brannen Goddard

Mr. James P. Monacell, Esq.
Counsel to the Authority
Smith, Gambrell & Russell,

Date: Thursday, February 8, 2018
Time: 8:30 am
Location: Taskforce for Global Health
325 Swanton Way
Decatur, GA 30030

Board Members Present:

Don Bolia, Chair
Kevin Gooch, Vice Chair
Andrew Greenberg, Board Member
Sai Reddy, Board Member
Rebekah Coblentz, Board Member

Board Members Absent:

Miranda Mack McKenzie, Secretary
Baoky Vu, Treasurer
Kimberly Adams, Board Member

Legal Counsel Present:

Jim Monacell, Smith, Gambrell & Russell, LLP

Staff Members Present:

Ray Gilley, President
Dorian DeBarr, Vice President of Finance & Administration
TJ Filipowicz, Director, Marketing & Communications
Toyasha Vaughn, Project Coordinator
Shelbia Jackson, Project Coordinator
Jenee Williams, Office Manager

Others Present:

Tia Mitchell, Atlanta Journal Constitution



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The February meeting of the Decide DeKalb Development Authority was called to order at 8:34 am on Thursday, February 8, 2018 at Task Force for Global Health, 325 Swanton Way, Decatur, GA 30030.

I. CALL TO ORDER

Chairman Don Bolia presided and welcomed guest.

II. ITEMS FOR DECISION

A. Approval of Minutes:

February Board Meeting Minutes

Mr. Greenberg made a motion to approve the January Board meeting and work session minutes of the Development Authority of DeKalb County. Mr. Gooch seconded the motion, which was unanimously approved.

B. Approval of 2018 Decide DeKalb Development Authority Budget:

Mr. DeBarr presented the revised 2018 budget that was shared during the January Board work session.

Ms. Coblenz made a motion to approve the 2018 budget. Mr. Greenberg seconded the motion, which was unanimously approved.

C. Approval of Amended and Restated Consulting Contract for Entertainment Commission, between Decide DeKalb and Murray Media Production Partners, LLC:

Murray Media Production Partners is a consultant hired to manage Film App DeKalb, an online film permitting system. This system is very critical to the success of continuity of production efforts throughout the County. DeKalb Cities were invited to utilize the online permitting application but are currently managing their own permitting process. This amended and restated consulting contract will replace the expired contract and will continue in future years.

Mr. Greenberg made a motion to approve the amended and restated consulting contract for Entertainment Commission, between Decide DeKalb and Murray Media Production Partners, LLC. Ms. Coblenz seconded the motion, which was unanimously approved.

D. Approval of Amended and Restated Consulting Contract for Entertainment Commission, between Decide DeKalb and Leff & Associates, LLC:

Leff & Associates provide marketing services for both the DeKalb Entertainment Commission and Decide DeKalb and both are managed by T.J. Filipowicz. Leff & Associates will spend half its time with the Entertainment Commission and the other with Decide DeKalb. The cost is split between the two budgets proportionately. This amended and restated consulting contract will replace the expired contract and may continue in future years.

Mr. Greenberg made a motion to approve the amended and restated consulting contract for Entertainment Commission, between Decide DeKalb and Leff & Associates, LLC. Mr. Gooch seconded the motion, which was unanimously approved.

III. Discussions/Presentations:

A. Film Commission Update:



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Georgia is number one in feature film productions. The Georgia Film & Television tax credit has become a great asset for production companies offering strong financial tools that make working with the state rewarding for all parties involved. The Phoenix Leadership Foundation and the DeKalb Entertainment Commission are bringing Wakanda to Atlanta with a special screening of the new Black Panther movie for 700 local high school students from DeKalb and Atlanta on Tuesday, February 20, 2018. In addition, ChooseATL and the DeKalb Entertainment Commission are partnering to host ChooseATL Tracklanta Music Competition to find outstanding music talent of any genre. The winner will perform at the ChooseATL House at SXSW on Monday, March 12, 2018 in Austin, TX. Submissions for the competition will be accepted via SoundCloud beginning Tuesday, February 13, 2018 and conclude on Friday, February 23, 2018.

B. President’s Report:

Mr. Bolia, Board Chair announced the departure of Kara Keene Cooper, project manager at Decide DeKalb. Mr. Bolia shared that employee retention is vital in any company and making sure employees are satisfied is crucial to retaining key people. Mr. Gilley praised Kara’s significant contributions and presented an organizational update which included highlights on business development, marketing, film & entertainment and WE DeKalb. This year is off to a great start. The job goal for 2018 is 3760 and in the first month Decide DeKalb has announced 1,956 new and retained jobs. Mr. Gilley note, not all projects completed or in the pipeline are finance deals. Many projects are being provided site selection and other support services. WE DeKalb interest rates are increasing and there may be less people buying homes and therefore, Mr. Gilley wants to be conservative with its goals for 2018. There are thirty-two financial organizations currently supporting WE DeKalb.

The DeKalb Development Authority Board Meeting adjourned at 9:11 a.m.

Adopted by the Board in the meeting
of _____,
(Date of Meeting)

(Signature of Presiding Officer)